

**Pennsylvania PTA 108<sup>th</sup> Convention October 20-22, 2017**  
**DoubleTree by Hilton, 500 Mansfield Avenue, Pittsburgh, PA 15205**

**Sponsor, Exhibitor, and Advertiser Application**

Contact Person	Title
Contact Person's Address	
Company Address	
City	State ZIP Code
Phone Number	Fax Number
E-mail Address	Federal Tax ID # (Required)
Organization designation (select one)	<input type="checkbox"/> Commercial <input type="checkbox"/> Not-for-profit*
Have you exhibited at a Pennsylvania PTA Convention before?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, year(s)
<input type="checkbox"/> I would like to be a <b>SPONSOR</b> (see back of form)	Amount due and enclosed with this application \$ _____
<input type="checkbox"/> I would like to be an <b>EXHIBITOR</b> (see back of form)	Amount due and enclosed with this application \$ _____
<input type="checkbox"/> I would like to be an <b>ADVERTISER</b> (see back of form)	Amount due and enclosed with this application \$ _____
<b>TOTAL AMOUNT ENCLOSED</b>	
\$ _____	
<b>Payment Option</b> <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> Check <input type="checkbox"/> Money Order <b>FULL PAYMENT MUST ACCOMPANY THIS APPLICATION</b>	
<b>Credit Card number:</b> _____ <b>Expiration Date:</b> ____/____	
<b>Name on the Credit Card:</b> _____ <b>Security Code:</b> _____	
<b>Card Holder's Signature:</b> _____	
Please make check payable to Pennsylvania PTA and mail to: Pennsylvania PTA, 4804 Derry Street, Harrisburg, PA 17111 Phone: 717-564-8985 • Email: info@papta.org • website: <a href="http://www.papta.org">www.papta.org</a>	
*Proof of Not-for-Profit status is required.	
In witness whereof, the Applicant has caused this application to be executed individually or by an officer, agent, or representative fully authorized to execute the same and agrees on behalf of the exhibiting organization to abide by all rules and regulations as stated within this Prospectus.	
Signature _____	
Please Print Name _____	
Title _____	Date _____

**The Liability/Indemnification Clause:** The Hotel (DoubleTree by Hilton, Pittsburgh, PA 15205) and the Pennsylvania PTA does not assume any responsibility for the personal property and/or equipment brought onto the premises. The Exhibitor agrees to protect, indemnify, defend and hold harmless the Hotel, the Pennsylvania PTA and their respective employees and agents against all claims, losses or damages to persons or property, governmental charges or fines, and costs (including reasonable attorney's fees), arising out of or connected with this function.  
 (Initial) \_\_\_\_\_

**Cancellation:** To cancel your reservation of exhibit space, a written notice of request for cancellation must be made to the Pennsylvania PTA Office. A fee of 20% of the contract cost will be assessed upon cancellation. **No refund will be provided after April 19, 2017**

**Do not write in this space for PTA use only**

Your application for PA PTA Convention 2017 is accepted.

Your booth number is # \_\_\_\_\_

An exhibitor confirmation will be mailed to you by the PA PTA office staff.

Date Accepted/Received: \_\_\_\_\_ By: \_\_\_\_\_

Date Confirmation Mailed: \_\_\_\_\_ By: \_\_\_\_\_

**Sponsorship\* Deadline **September 1, 2017****

\_\_\_\_ YES, I would like to be a Sponsor at the Pennsylvania PTA Convention at the following level:

<input type="checkbox"/>	Diamond Sponsor	\$4000	<input type="checkbox"/>	Saturday Evening Banquet Sponsor	\$4000
<input type="checkbox"/>	Platinum Sponsor	\$3000	<input type="checkbox"/>	Sunday Breakfast Sponsor	\$3000
<input type="checkbox"/>	Gold Sponsor	\$2000	<input type="checkbox"/>	Friday Breakfast	\$2000
<input type="checkbox"/>	Silver Sponsor	\$1000	<input type="checkbox"/>	Saturday Evening Reception Sponsor	\$1000
<input type="checkbox"/>	Bronze Sponsor	\$500	<input type="checkbox"/>	Friday Evening Reception Sponsor	\$1000
<input type="checkbox"/>			<input type="checkbox"/>	Flash Drives for the Delegates	\$500

Please contact me for additional information regarding a custom package to suit my marketing budget or about becoming a member benefit provider.

**Note: please transfer the dollar amount of your selected sponsorship to the front of this form.**

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**Exhibitor\* Deadline **April 10, 2017****

\_\_\_\_ YES, I would like to be an Exhibitor at the Pennsylvania PTA Convention. Please reserve \_\_\_\_ Exhibit space(s).

\_\_\_\_ Regular (commercial), by April 10, 2017 @ \$300, w/ "Welcome Back" Discount (\$250) \$ \_\_\_\_\_  
Please indicate previous **PA PTA Convention(s) (2011-2016)** attended \_\_\_\_\_

\_\_\_\_ Not-for-Profit\*, by April 10, 2017 @ \$200, w/ "Welcome Back" Discount (\$150) \$ \_\_\_\_\_  
Please indicate previous **PA PTA Convention(s) (2011-2016)** attended \_\_\_\_\_

\_\_\_\_ Electricity @ \$25/line \$ \_\_\_\_\_

\_\_\_\_ Wireless Internet (no charge) \$ \_\_\_\_\_

\_\_\_\_ Extra Personnel \$10 (Rental space entitles exhibitor to two (2) representatives.) \$ \_\_\_\_\_

\_\_\_\_ Box Lunch @ \$25.00 \$ \_\_\_\_\_

Circle sandwich type: Ham Roast beef Turkey  
All deli sandwiches come with Bag of Snack, Cookie, Whole Fruit, & Bottled Water or Bottled Soda

\*Proof of Not-for-Profit status is required.

**TOTAL EXHIBITOR FEES (please transfer to the front of this form)** \$ \_\_\_\_\_

Name of Representatives (to be printed on badges)

1. \_\_\_\_\_ 2. \_\_\_\_\_

Additional Badges for: \_\_\_\_\_

\_\_\_\_ YES, I am interested in taking advantage of the Speed Vending Opportunity!

Name of Speed Vendor Representative (only one) \_\_\_\_\_

\_\_\_\_ YES, I will be donating an item for the Delegate Bags (200) (Please contact [info@papta.org](mailto:info@papta.org) for shipping instructions.)

\_\_\_\_ YES, I will be donating an item for the Exhibitor's Prize Drawing. Please indicate \_\_\_\_\_

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**Convention Program Advertising\* Deadline **September 01, 2017****

\_\_\_\_ YES, I would like to be an Advertiser in the Pennsylvania PTA Convention Program.

\_\_\_\_ Full Page \$135      \_\_\_\_ ¼ Page \$50

\_\_\_\_ ½ Page \$75      \_\_\_\_ Business Card \$30

Convention Program page size will be 8½" X 11". All ads will be in black and white. Please submit **CAMERA-READY AD COPY IN GRAYSCALE.**

Ads must be submitted in the following formats: Adobe, jpeg, pdf, Publisher, or tif files via email to [info@papta.org](mailto:info@papta.org) or on CD-ROM.

**Note: please transfer the dollar amount of your advertisement to the front of this form.**